

NEWS FROM KAHLWAX

2811P7 RICE PEELING POWDER

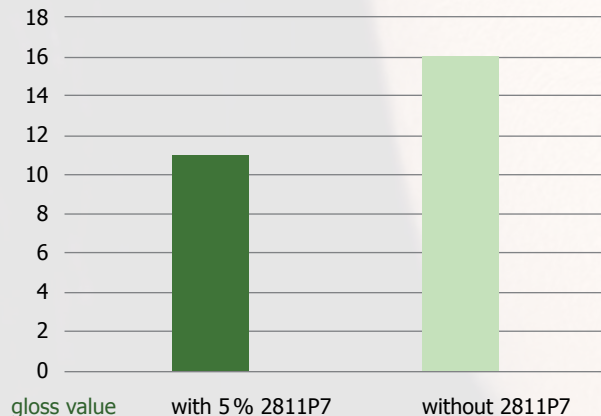
INCI (EU): *Oryza Sativa* Bran Cera

The brand-new KahlWax product 2811P7 Rice Peeling Powder is a very mild scrubbing ingredient for extremely gentle deep-cleansing of the skin without causing any redness or irritation. Even formulations with 2811P7 Rice Peeling Powder which are used daily just carefully polish the skin, giving a healthy radiance and a perfect complexion.

2811P7 Rice Peeling Powder can also be used as a natural, soft-focus agent. It has a strong mattifying effect thanks to its influence on light reflection. Additionally it reduces skin gloss by absorbing sebum. Used in a cream or foundation it optically reduces wrinkles and blurs perfectly, allowing claims such as porcelain-like complexion and camera-ready look. The powder particles are round-shaped and roll over the skin leaving a pleasant, dry, and velvety skin feel.

If 2811P7 Rice Peeling Powder is just added to a formula under stirring, it starts agglomerating, which leads to a mild peeling activity. In order to use it as a mattifying agent, it has to be incorporated by means of homogenization (at least for one minute). For sufficient shear power the formulation should not be too low viscous. 2811P7 Rice Peeling Powder should be added to formulations at temperatures below 50 °C to avoid melting.

MATTIFYING PERFORMANCE



5720, 5723, AND 5725 ARAUCARIA RESINS

The Araucaria resins are the ideal gloss enhancer for lip products. Besides their superior performance, also regarding transfer resistance, they have almost no taste. The golden yellow, sirup-like, natural, and transparent products improve adhesion, pay-off, and spreading.

5720 ARAUCARIA RESIN + SUNFLOWER Oil

INCI(EU): Glyceryl Rosinate, Helianthus Annuus Seed Oil | food quality (E445) | refractive index of 1.498

5723 ARAUCARIA RESIN + OCTYLDODECANOL

INCI(EU): Glyceryl Rosinate, Octyldodecanol | standard version | refractive index of 1.486

5725 ARAUCARIA RESIN + CASTOR OIL

INCI(EU): Glyceryl Rosinate, Ricinus Communis Seed Oil | economic version | refractive index of 1.503

MATTIFYING PERFORMANCE

A comparison study with 5723 and polybutene in a lip gloss formulation has been conducted using a glossmeter. The skin gloss on the inner forearm (test area of 3x3 cm) of 5 volunteers has been determined 20 times. The use of 5723 leads to the same gloss value as using a high viscous polybutene.

